

For Immediate Release –

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Choice of Champions and Sahar Daniel Hirosh Present Adult Amateur Janice Turner With Achievement Award

Bedminster, NJ (June 28, 2013) - Representing Choice of Champions International, a company that specializes in producing supplements designed to aid sport horses, Grand Prix dressage rider, Sahar Daniel Hirosh was proud to present the Adult Amateur Achievement Award to Janice Turner for her high score at the Dressage At The Ranch show at Hawk Hollow in Bedminster, NJ. Riding Stilton, her 13-year-old American Warmblood, Turner was the top scoring amateur in First Level, Test 3 at the show. Hirosh was excited to present the Choice of Champions embroidered saddle pad to Turner in support of her achievement. Along with Hawk Hollow Ranch owner, Randy Leoni, Hirosh and Choice of Champions recognize the importance of Adult Amateurs in the sport of dressage.

“We encourage amateur riders to look to what the top equestrians in the country are doing for their high-performance horses,” said Allyn Maix, Owner of Choice of Champions. “Choice of Champions is all about teaming up with great equestrians who put their equine partners’ health and conditioning first and foremost,” she continued. “It is so important to stay smart and keep your horses sound when entering any level of competition. Every horse is important, and they deserve to be given the best care possible in return for all they give to their owners.” Choice of Champions supplements helps to ensure that top level equines have all they need to perform their best.

Many of our clients are combining Super Joint Solution, Ulser Sheild and Lung Aid on their upper level horses and the results are wonderful,” Maix said.

Super Joint Solution is a unique liquid that repairs joint damage and is absorbed right into the horse’s mouth. It helps horses stay free of soreness and stiff joints in all parts of their bodies. The comprehensive liquid top dressing has all the right ingredients for lubrication, support and repair, and

the formula has proven to be tremendously successful. Super Joint Solution keeps the horse's joints functioning well on a daily basis, where injectable treatments have a limited window of relief and a very high cost per injection.

Ulser Shield is used to keep horses settled and focused, especially with the stressors of rigorous schooling, shipping and showing. Ulser Shield is a supplement that promotes the horse's digestion and nutrient absorption. Ulser Shield is an acid suppressant, mucosal protective and top dressing for horses prone to ulcers. "High performance horses produce a lot of acid when they are working or traveling, and acid can cause stomach ulcers," Maix explained. Used in a daily feeding program, Ulser Shield can prevent severe cases of ulcers.

Lung Aid is a comprehensive conditioner for the lungs that promotes equine respiratory health. "It also helps competitive horses recover faster from intensive training and competing," added Maix. "Lung Aid contains vitamins and antioxidants designed to help horses fight off infections, increase endurance, increase lung capacity and boost the immune system." She continued, "On long distance travel, it protects the horse's immune system with an added benefit in places like a quarantine or flying with many horses in close quarters."

Choice of Champions International is based in Wellington, Florida, and produces a full line of supplements designed to fit the needs of a variety of horses that compete in many different disciplines. Maix encourages horse owners, riders and trainers to try their products. Free samples are available by visiting the website www.choiceofchamps.com or calling 1-800-868-1077.



Photo: Sahar Daniel Hirosh presents Janice Turner with a Choice of Champions saddlepad at Hawk Hollow. (Photo courtesy of Choice of Champions)